

LPL Financial Reports Monthly Activity for July 2026

SAN DIEGO – August 20, 2026 – LPL Financial Holdings Inc. ([Nasdaq: LPLA](#)) (the “Company”) today released its monthly activity report for July 2026.

Total client assets at the end of July were \$2.55 trillion, a decrease of \$16.1 billion, or 0.6%, compared to the end of June. Advisory assets as a percentage of total assets increased to 60.6%, up from 55.5% a year ago.

Total organic net new assets (“NNA”) for July were \$7.4 billion, translating to a 3.5% annualized growth rate.

Total client cash balances at the end of July were \$54.3 billion, a decrease of \$2.6 billion compared to the end of June. Net buying in July was \$14.7 billion.

(End of period \$ in billions, unless noted)	July 2026	June 2026	Change M/M	July 2025	Change Y/Y
<u>Client Assets</u>					
Advisory	1,544.2	1,548.4	(0.3%)	1,077.0	43.4%
Brokerage	1,002.4	1,014.3	(1.2%)	862.4	16.2%
Total Client Assets	2,546.6	2,562.7	(0.6%)	1,939.4	31.3%
<u>Organic NNA</u>					
Advisory	10.2	13.3	n/m	7.5	n/m
Brokerage	(2.8)	(2.0)	n/m	(2.0)	n/m
Total Organic NNA	7.4	11.3	n/m	5.4	n/m
<u>Acquired NNA</u>					
Advisory	0.0	0.5	n/m	0.0	n/m
Brokerage	0.0	0.0	n/m	0.0	n/m
Total Acquired NNA	0.0	0.5	n/m	0.0	n/m
<u>Total NNA</u>					
Advisory	10.2	13.8	n/m	7.5	n/m
Brokerage	(2.8)	(2.0)	n/m	(2.0)	n/m
Total NNA	7.4	11.8	n/m	5.5	n/m
Net brokerage to advisory conversions	1.9	2.3	n/m	2.4	n/m
<u>Client Cash Balances</u>					
Insured cash account sweep	36.8	38.4	(4.2%)	33.7	9.2%
Deposit cash account sweep	15.0	15.6	(3.8%)	10.8	38.9%
Total Bank Sweep	51.8	54.1	(4.3%)	44.4	16.7%
Money market sweep	1.1	1.1	—%	3.4	(67.6%)
Total Client Cash Sweep Held by Third Parties	52.8	55.2	(4.3%)	47.9	10.2%
Client cash account	1.5	1.7	(11.8%)	1.6	(6.3%)
Total Client Cash Balances	54.3	56.9	(4.6%)	49.5	9.7%
Net buy (sell) activity	14.7	13.1	n/m	13.7	n/m

Note: Totals may not foot due to rounding.

Market Drivers

S&P 500 Index (end of period)	7,490	7,499	(0.1%)	6,339	18.2%
Russell 2000 Index (end of period)	2,931	3,024	(3.1%)	2,212	32.5%
Fed Funds daily effective rate (average bps)	363	363	—%	433	(16.2%)

For additional information regarding these and other Company business metrics, please refer to the Company's [most recent earnings announcement](#), which is available in the [quarterly results](#) section of [investor.lpl.com](#).

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About LPL Financial

LPL Financial Holdings Inc. (Nasdaq: LPLA) is among the fastest growing wealth management firms in the U.S. As a leader in the financial advisor-mediated marketplace, LPL supports more than 32,000 financial advisors and the wealth management practices of approximately 1,100 financial institutions, servicing and custodialing approximately \$2.6 trillion in brokerage and advisory assets on behalf of approximately 8 million Americans. The firm provides a wide range of advisor affiliation models, investment solutions, fintech tools and practice management services, ensuring that advisors and institutions have the flexibility to choose the business model, services, and technology resources they need to run thriving businesses. For further information about LPL, please visit www.lpl.com.

Securities and advisory services offered through LPL Financial LLC (“LPL Financial”) and LPL Enterprise, LLC (“LPL Enterprise”), both registered investment advisers and broker-dealers. Members FINRA/SIPC.

Throughout this communication, the terms “financial advisors” and “advisors” are used to refer to registered representatives and/or investment advisor representatives affiliated with LPL Financial or LPL Enterprise.

We routinely disclose information that may be important to shareholders in the “[Investor Relations](#)” or “[Press Releases](#)” section of our website.